

2010-06-22 | 000-002-413 AE-EN
SCHAEFFLER MIDDLE EAST FZE, DUBAI

The show concludes a strong note!

A major trade and networking event for the automotive aftermarket held recently in Dubai attracted 33 percent more international visitors as compared to last year's event, organisers said. The 2010 event was also considerably larger than last year, attracting more than 1000 exhibitors and we are glad to be part of it. Our very own Ousama Abu Khader, Sales and Marketing Director of Schaeffler Automotive Aftermarket, said: "Overall Automechanika Middle East is a good show with good quality visitors. Our business at the show was good. The visitors to our pavilion came from all over the Middle East and Africa, Afghanistan and Pakistan. We have made several contacts and meet potential direct channels. After the show, we received a number of inquiries and trade leads". Several existing customers from Oman, Qatar, Jordan and Lebanon gave their support and visited our booth.

• Press picture "00016DF3.jpg"

Lieutenant General Dhahi Khalfan Tamim, Chief of Dubai Police officially inaugurated the 8th edition of Automechanika Middle East, the largest international trade fair for the automotive aftermarket industry in the wider region.

• Press picture "00016DFC.jpg"

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